September 25, 2017

## Dear Parent:

Students in grades 5 - 12 will be invited to participate in the Gallup Student Poll over the next several weeks. The Gallup Student Poll is designed to aid educators in providing a more focused education -- one that builds engagement, creates hope for the future, fosters talent and prepares students to participate meaningfully in our nation's economy by finding or creating a good job one day.

The Gallup Student Poll is provided at no cost to public school districts and is confidential. Gallup administers the poll, and then aggregates and analyzes the results. Every participating school and district receives a scorecard. The poll is conducted once per year and is available in English or Spanish. The 24 core survey questions, demographic items, and additional index items will take the average student about 10 minutes to complete. The survey is accessible via a secure online account created by a designated project leader in each school. This year, students will be taking the survey during school hours September 25 - October 27.

The 24 core items on the Gallup Student Poll measure and provide actionable data on four dimensions of student success:

**Engagement:** The involvement in and enthusiasm for school. Engaged students are excited about what's happening at their school and what they're learning. Engaged students contribute to the learning environment, and they are psychologically committed to their school.

**Hope:** The ideas and energy students have for the future. Hope has been linked to student success in school. Hopeful students are positive about the future, goal-oriented and can overcome obstacles in the learning process, enabling them to navigate a pathway to achieve their goals.

Entrepreneurial Aspiration: The talent and energy for building businesses that survive, thrive and employ others. By identifying and nurturing students' innate entrepreneurial talent, educators can empower the next generation of innovators to spur and sustain long-term economic energy.

Career/Financial Literacy: The information, attitudes and behaviors that students need to practice for healthy participation in the economy. Wise economic choices can contribute to a thriving life.

Additional information related to this poll, including the questions to which students will be responding, can be found by going to <a href="http://www.gallupstudentpoll.com/home">http://www.gallupstudentpoll.com/home</a>. Then scroll down to the *Important Links* section and click on the *Informational Brochure*.

If you have any questions, please call the Office for Accountability. Research, and Measurement at 813-794-2343, 727-774-2343, or 352-524-2343. This initiative will give us a wealth of specific and actionable information that will help us lead our schools.

Sincerely.

Kurt. S Browning Superintendent of Schools